

CROSSOVER

HARMONIZING CULTURES, UNIFYING BEATS

RAP
JAZZ
HIP-HOP

FOLK
REGGAE
POP

ROCK
BLUES

COUNTRY
SOUL





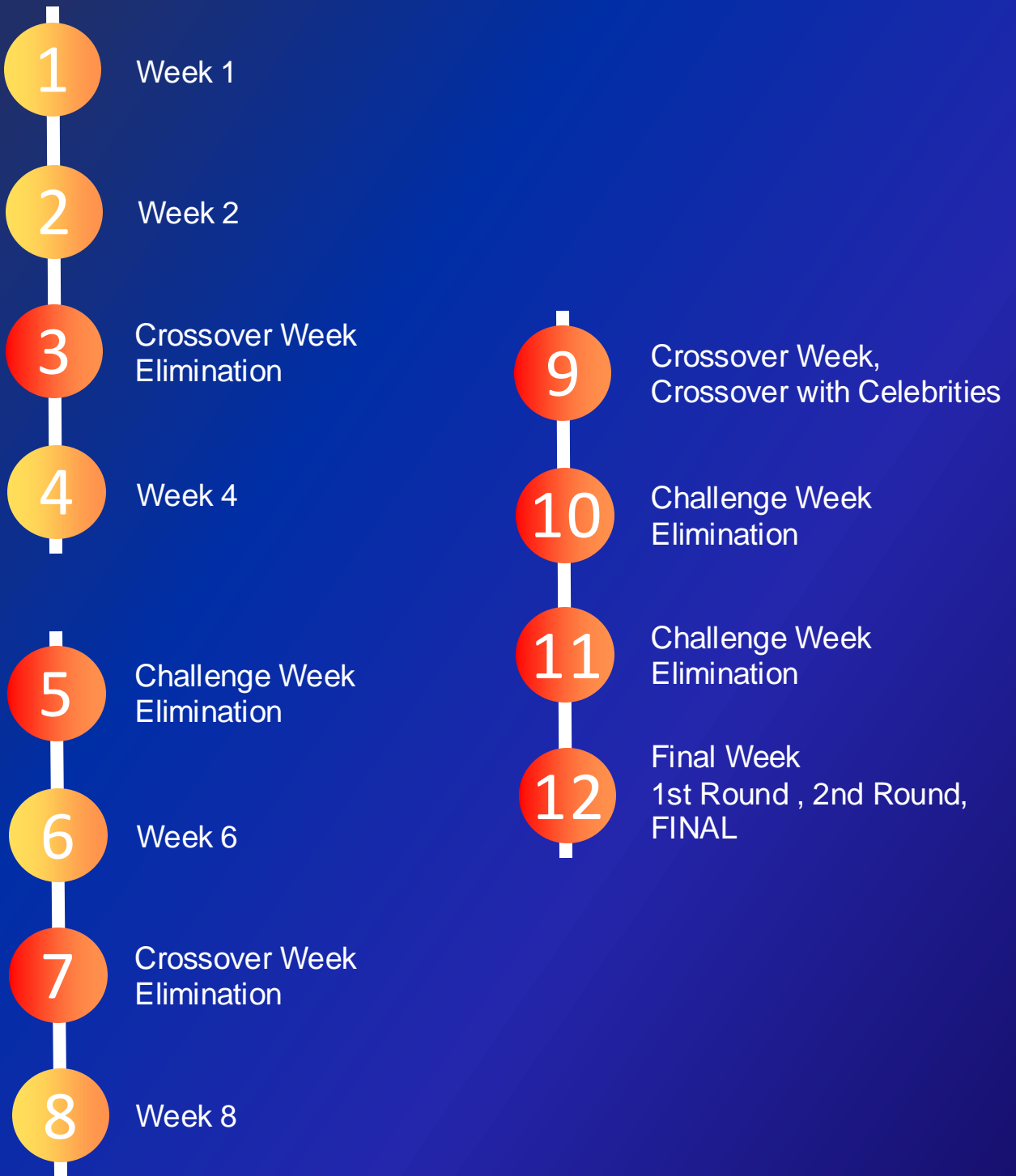
" HARMONIZING CULTURES, UNIFYING BEATS "

WHAT IS CROSSOVER?

Crossover is a concept from the 20th century that began to be discussed in the 1980s. It refers to a hybrid music genre or performance that appeals simultaneously to the audiences of at least two different music genres.

ORIGINAL TITLE:	Crossover Türkiye
GENRE:	Entertainment-Singing competitions
PRODUCTION COMPANY:	Inter Medya
TIME SLOT:	Prime Time – Weekly (At least 2 days a week - Can be aired 7 days a week)
PRODUCTION TYPE:	Studio-Recorded-Live Broadcast
TRAILER:	https://vimeo.com/1014250426/58adef78f?share=copy
TARGET AUDIENCES:	Every demographic group.

SCHEDULE



MUSIC CATEGORIES

CATEGORY 1

Classical Music

Folk Music

Country

CATEGORY 2

Rock

Metal

R&B (Rhythm and Blues)

Ska

CATEGORY 3

Pop

Flamenco

Hip Hop/ Rap

Soul/ Funk

K-Pop

CATEGORY 4

Opera

Jazz

Latin

Reggae

Electronic

DESCRIPTION

Each season, candidates who will compete in the designated music genre/style are determined through auditions. Competitors, who start in their own music style for which they applied, are assigned a different music style by artificial intelligence at the end of the first week of performances. In the second week, the contestants perform in the music style chosen by the artificial intelligence. The performances in the first two weeks are scored and evaluated by the jury members and the studio audience. The jury members provide feedback and criticism on the performances and share their expectations for the next week, known as “Crossover Week.”

The third week, or “Crossover Week,” is when the music styles performed in the first and second weeks come together. Contestants blend the music styles they performed in the first and second weeks and present a crossover performance. “Crossover Week” is also the first elimination week. Contestants who are unsuccessful, as judged by the jury members and the studio audience, are eliminated. Successful contestants continue to perform in the following weeks with crossover examples, combining their own music style with another music style selected by the artificial intelligence, resulting in the blending of two or more music styles.



When it comes to the "Challenge" week(s), the contestants challenge each other. Contestants who challenge one another will perform the song their competitor performed in their own music style during the first week but in their own music style. During the challenge week(s), the jury members and studio guests score the performances, and successful contestants advance to the semi-finals. In the semi-final and final weeks, the scoring is done through the votes of the jury members, the studio audience, and the public. The scores given by the jury members, the studio audience, and the public in the semi-final week are recorded on the scoreboard, and contestants with the highest average score qualify for the final week. In the final week, the contestants perform a crossover between their own music style and a music style of their choice. The contestant with the highest average score, determined by the jury members' votes, studio audience votes, and public votes, is declared the winner.



WHAT TO EXPECT IN THE FIRST WEEK?

The first episode of "Crossover" will take music enthusiasts on a captivating musical journey!

Here are some hints about what will happen in the first episode;

INTRODUCTION OF CONTESTANTS: Contestants will take the stage to introduce their own musical genres and styles.

FIRST PERFORMANCES: In the first week, contestants will perform a piece from their entered genre/category.

JURY COMMENTS: The jury members will introduce themselves, evaluate the performances, and provide feedback to the artists. They will discuss which performances were impressive, their strengths, weaknesses, and introduce the three-member Referee Committee.

AUDIENCE VOTING: Viewers will continue to vote for their favorite performances.

ARTIFICIAL INTELLIGENCE: After their initial performances, contestants will be assigned a music genre/category outside their own by artificial intelligence for their second-week performances.

PREVIEW OF WEEK 2: Contestants will provide feedback on the music genre chosen for them by artificial intelligence after their first performances. These comments will be used in the preview leading up to the second week's episode.

WHAT TO EXPECT IN THE SECOND WEEK?

In the second week of "Crossover," it will take music enthusiasts on an even more captivating musical journey!

Here are some hints about what to expect in the anticipated second week;

NEW MUSICAL GENRES: We will see contestants who showcased performances in their own music genre in the first week now perform in new musical genres/categories chosen for them by artificial intelligence

EMOTIONAL MOMENTS: "Crossover" not only blends music but also harmonizes the emotions it creates. In the second episode, the sincere performances of the artists and the universal power of music will captivate the audience.

JURY COMMENTS AND CRITIQUES: The jury members will evaluate the artists' performances and provide feedback. They will assess the performances of contestants stepping outside their usual style. They will share their predictions and advice for the Crossover week and their jury votes will determine their place on the scoreboard.

AUDIENCE VOTING: Viewers will continue to vote for their favorite performances.

PREVIEW OF WEEK 3: Contestants will provide comments on their performances in the Crossover week and the scores they received. These comments will be used in the preview leading up to the third week's episode.

WHAT TO EXPECT IN THE THIRD WEEK?

Week 3 will intensify the excitement of "Crossover."

Here are some hints about what to expect in the third week;

FIRST CROSSOVER PERFORMANCES: During Crossover week, contestants will bridge between their own music category and a music genre selected for them by artificial intelligence. Some may reinterpret a classical music piece with a rock twist, while others might re-imagine jazz standards with an electronic arrangement. Viewers will closely follow these transitions between different genres.

JURY COMMENTS: The jury members will evaluate the performances and provide feedback to the artists. We will see which combinations are impressive, which transitions are successful, and which artists push boundaries. Jury votes will determine their place on the scoreboard. They will share their thoughts, recommendations, and wishes for the 4 contestants who will bid farewell based on the voting results and will also discuss their thoughts on the music genre/category chosen by artificial intelligence for the contestants continuing in the competition.

AUDIENCE VOTING: Viewers will vote for their favorite performances. The contestants advancing to the next round will be determined by the accumulation of audience and jury votes.

ELIMINATIONS: The 4 contestants with the lowest scores from the jury and public voting will be eliminated from the competition.

ARTIFICIAL INTELLIGENCE: Contestants will have a music genre selected for them by artificial intelligence for their performances in Week 4, based on the jury and public voting results.

PREVIEW OF WEEK 4: Contestants continuing in the competition based on jury and public voting will have a new music genre selected for them by artificial intelligence.

(The judging panel will intervene in case of any disputes and will inform both the jury and the audience if any deviation from the Crossover format is identified in the performances, along with their explanations.)

As you can see from the schedule on page 4, the competition will follow this format until the FINAL in week 12.

WHAT TO EXPECT IN THE FINAL WEEK ? WEEK 12 : THE FINAL WEEK

In this week, the Crossover Champion will be determined. First, the semi-finalists will be selected, followed by the announcement of the first Champion.

FINAL PERFORMANCES: Contestants will perform two crossover acts in the final week. They will have complete freedom in terms of music genre and category.

JURY COMMENTS: The jury members will evaluate the contestants' performances, which are paired by audience votes, and provide feedback. We will see which performances stand out and which contestants are pushing their limits. The jury's scores will be reflected on the scoreboard. We will also hear the jury's thoughts on the championship contenders.

AUDIENCE VOTING: Viewers will vote to choose the Crossover Champion. The audience's scores will be added to the contestants' scoreboards.

THE CHAMPION: The contestant with the highest overall score will be declared the Crossover Champion.

In case of any disputes, the arbitration committee will intervene and will inform both the jury and the audience if any inconsistencies with the crossover performances are detected.