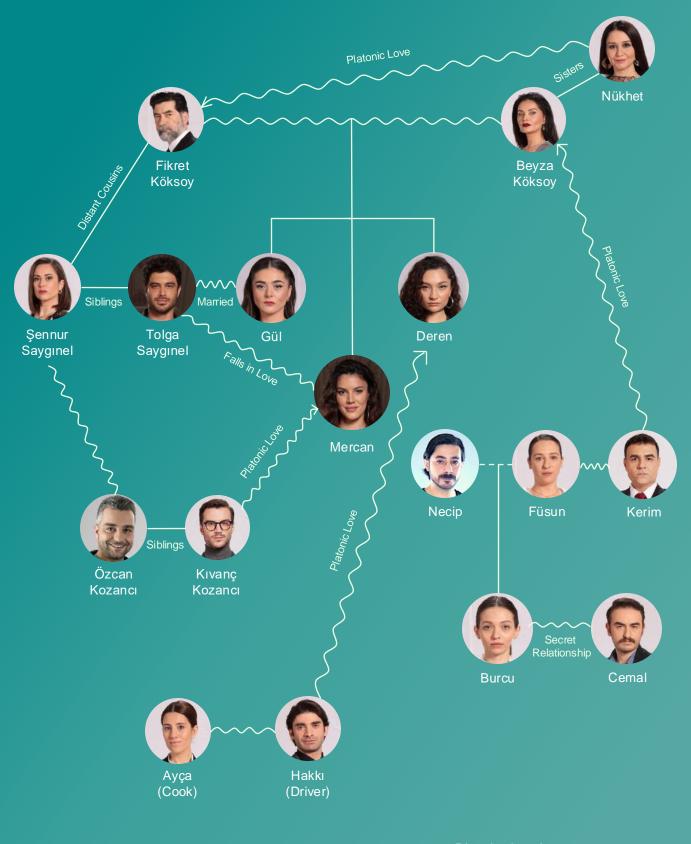


| ORIGINAL TITLE: | Aşk ve Gurur |
|-----------------------|---|
| LOGLINE: | In a tale of love, pride, and financial desperation, the Köksoylar family's struggle to maintain their status leads to a complex web of relationships when a proposed marriage between their eldest daughter and a seemingly wealthy suitor reveals mutual secrets of impending ruin. |
| ENGLISH SHOWCASE: | Please Click Here (Password: Promos) |
| FORMAT: | Mainstream TV Series |
| GENRE: | Romance / Drama |
| PRODUCTION YEARS: | 2024 – Ongoing |
| PRODUCTION COMPANY: | Yeşil Yapım – MGE – Inter Medya |
| BROADCASTING COMPANY: | TBA |
| EPISODE DURATION: | 125 x 45 minutes |
| EPISODE QUALITY: | Available in HD |
| STORY THEMES: | Love - Pride - Social status - Family Expectations - Social Status |
| PRODUCERS: | Özkan İpek, Esperanza Garay, Ignacio Barrera, Can Okan, Ahmet Ziyalar |
| DIRECTOR: | Murat Şenöy |
| SCREENWRITERS: | Özge Aras, Serhat Yiğit |
| SYNOPSIS: | The Köksoylar family, once affluent and respected, finds itself on the brink of ruin, their prosperity tethered to the sprawling ancestral mansion they inhabit. With three daughters to consider, the family's descent into financial despair triggers a frantic search for solutions. Amidst this turmoil, Tolga, a descendant of another wealthy lineage, emerges as a branch of hope. His proposal, or rather the proposal of a strategic marriage between him and one of the Köksoylar's daughters, promises a return to the family's former stability and opulence. The eldest daughter, Mercan, is initially chosen as the suitable match, setting the stage for a union that could salvage the family's dwindling fortunes. |
| | However, Mercan's resistance to the arrangement complicates matters. Viewing Tolga as nothing more than an arrogant and superficial choice, her refusal is rooted in fierce independence and a desire for authenticity in love. Despite an undeniable attraction between them, a clash of egos ensues, marked by Mercan's pride and Tolga's privileged demeanour. In contrast, Gül, the middle daughter, harbours a deep-seated affection for Tolga, a sentiment that eventually draws his attention away from Mercan. As Tolga and Gül's relationship progresses towards marriage, a tangled web of emotions unfurls, revealing that Tolga's heart still yearns for Mercan, who, despite her initial rebuff, finds herself equally smitten with him. |

The Köksoylar family sees Tolga as a lifeline out of their financial abyss. Unbeknownst to the Köksoylars, Tolga's motivations are not purely altruistic; his financial stability is a facade, and the marriage is as much a means of rescue for him as it is for them. This mutual desperation for salvation lays bare the complexities of their situation, intertwining the fates of Tolga and the Köksoylar daughters in a saga of love, pride, and the pursuit of financial security. The impending marriage, once seen as a straightforward solution, now reflects the intricate dynamics of desire, deception, and the quest for a genuine connection amidst adversity.

RELATIONSHIP CHART



Blood-related Relantionship Former Lovers Friendship

CAST



DENİZ ÇATALBAŞ
As Mercan

SUCCESSFUL PROJECTS

- Hür (2023, Tabii)
- Alparslan: The Great Seljuks (2021-2023, TRT1)
- Back Streets (Arka Sokaklar, 2006 Ongoing, Kanal D)

AWARDS

Not Applicable.



BATUHAN DEMİR As Tolga

SUCCESSFUL PROJECTS

- Hür (2023, Tabii)
- The Agency (Menajerimi Ara, 2020-2021, Star TV)
- Ruthless City (Zalim Istanbul, 2019-2020, Kanal D)

AWARDS

Not Applicable.



CEYLAN BATIAs Gül

SUCCESSFUL PROJECTS

- Fatih Sultan Mehmed: Yeni Çağ (2023, ATV)
- Azize (2019, Kanal D)
- Wounded Love (Vatanım Sensin, 2016-2018, Kanal D)

AWARDS

Not Applicable.



ALİ PINAR As Fikret

SUCCESSFUL PROJECTS

- Serhat (2023, TRT)
- Payitaht Abdülhamid (2017-2021, TRT 1)
- Hekimoğlu (2019-2021, Kanal D)
- Brave and Beautiful (2016-2017, Star TV)
- Sunshine Girls (Güneşin Kızları, 2015-2016, Kanal D)

AWARDS

· Not Applicable.

CREATIVE CREW

Producer

ÖZKAN İPEK

SUCCESSFUL PROJECTS

- The Girl of the Green Valley (Yeşil Vadi'nin Kızı, 2022-2023, Wapa TV)
- The Light of Hope (Baharı Beklerken, 2019-2020, Beyaz TV)
- Elif (2014-2019, Kanal 7)
- Hayat Dediğin (2013-2014, Kanal 7)
- Osmanlı Tokadı (2013-2014, TRT 1)
- Mahmut & Meryem (2013)*
- Veda (2010)*
- Kuzey Rüzgarı (2007-2008, Show TV)

Producer

ESPERANZA GARAY

SUCCESSFUL PROJECTS

 "Love and Pride" is the first professional production of Esperanza Garay.

Producer

IGNACIO BARRERA TYSZKA

SUCCESSFUL PROJECTS

- Leylifer (2023, Caracol TV)
- Hicran (2022, Telemundo)
- 100 Días Para Enamorarnos (100 Days to Fall in Love, 2020-2021, Telemundo)
- Betty en NY (Betty in NY, 2019, Telemundo)
- El Recluso (The Inmate, 2018, Telmundo)
- Ana Cristina (2011, ATV Perú)
- Un Amor Indomable (Indomitable Love, 2007, ATV Perú)
- Gran Hermano del Pacífico (2005, Telesistema & Red TV & ATV Perú)

Producer

CAN OKAN

SUCCESSFUL PROJECTS

- Dengeler Biri Olmak (2024, GAIN)
- · Comme II Faut (Dengeler, 2023)*
- Sayara (Can Evrenol, 2023 In Production)*
- Blue Cage (Maviye Sürgün, 2022, Telemundo & Show TV)
- Respect (Saygı, 2020-2021, Blu TV)
- Behzat Ç. An Ankara Detective Story (Behzat Ç. Bir Ankara Polisiyesi, 2019, BluTV)

Producer

AHMET ZİYALAR

SUCCESSFUL PROJECTS

- Dengeler Biri Olmak (2024, GAIN)
- Comme II Faut (Dengeler, 2023)*
- Sayara (Can Evrenol, 2023 In Production)*
- Blue Cage (Maviye Sürgün, 2022, Telemundo & Show TV)
- Respect (Saygi, 2020-2021, Blu TV)
- Behzat Ç. An Ankara Detective Story (Behzat Ç. Bir Ankara Polisiyesi, 2019, BluTV)

Director 1

MURAT ŞENÖY

SUCCESSFUL PROJECTS

- The Girl of the Green Valley (Yeşil Vadi'nin Kızı, 2022-2023, Wapa TV)
- Benden Ne Olur? (2022)*
- · Better Together (Bir Aile Hikayesi,
- 2019, Fox TV)
- İmkansız Olasılık (2016)*
- Şeytan Tüyü (2016)*
- Tehlikeyle Flört (2015)*