





A COMEDY SCHOOL ON TV! #1 HIT SHOW IN TURKEY FOR 10 SEASONS

Prepare yourself to laugh out loud with the hilarious comedy format, featuring a group of young comedians who take part in writing, editing and starring in their own sidesplitting sketches as a part of a comedy school being televised.

ORIGINAL TITLE:	Çok Güzel Hareketler Bunlar
GENRE:	Comedy Sketch Show
PRODUCTION COMPANY:	BKM Mutfak
PRODUCTION YEARS:	2008 – 2011 / 2019 – Still on air
BROADCASTERS:	Kanal D – Show TV – Star TV
TIME SLOT:	Prime Time (Weekly)
BROADCASTED SEASONS:	10 seasons were aired – Still on air
DURATION:	120 minutes (Adaptable)
TRAILER:	Please Click Here (Password: Promos)
SAMPLE EPISODE:	Please Click Here (Password: Promos)
TARGET AUDIENCES:	<ul style="list-style-type: none"> • Female: 40% • Male: 60% • 18-24 Years: 43.3% • 25-34 Years: 26.2% • 35-44 Years: 15.2%
YOUTUBE STATISTICS:	<ul style="list-style-type: none"> • Total Views: 4.6 Billion • Subscribers: 3.6 Million • Total Watch Time: 818 Million Hours
UNIQUE SELLING POINTS:	<ul style="list-style-type: none"> • The show has high adaptability. • Each episode can feature a guest celebrity. • An interactive and engaging format.

DESCRIPTION

Nice Acts aims to make the audience burst out laughing through up-and-coming comedians searching for the perfect punchline with a non-stop rollercoaster of comedy sketches.

Each episode features a group of talented comedians acting in multiple sketches written by themselves on a theatre stage, which is also filmed to be aired on television.

The show takes place on a vibrant theatre stage, where the comedians bring their unique personalities to life through a series of brilliantly crafted sketches.



ACTING COACH

A professional actor or an actress serves as the acting coach of the show, introducing each new sketch and providing commentary both on the performances of the comedians and the plot of the sketch. The coach should be a professional with public authority in comedy as he/she will guide comedians on how to make their sketches funnier.

At the end of each sketch, the coach asks the live audience to rate it with the question, 'What do you think, nice acts or not?'. The voting process allows the audience an immersive and interactive experience that enables them to engage with the acting coach and comedians.

HOST

In addition to the acting coach, there is also a host who introduces the themes and subjects of the following sketch. The host's role would involve setting the stage for each sketch by providing a brief introduction, sharing relevant information, and perhaps even setting up some comedic expectations for the audience.

As the host participates in the sketch writing process as an actor/actress, he/she should be selected among the comedians. It allows for greater synergy between the host and the other comedians, amplifies the comedic potential of the show, and adds an extra layer of entertainment for the audience, making it a truly memorable and enjoyable comedy experience.



ACTORS

Conceptually, the show is a comedy school being aired on television. It focuses on supporting the growth of comedians in acting and improving their writing skills.

As the comedians learn the tricks of the comedy genre, the audience will laugh until their cheeks ache and beg for more.

The show focuses on increasing the competencies of comedians in acting and improving their writing skills. Therefore, selected comedians are expected to also have script-writing skills.

PREPARATION PROCESS

Each new week, comedians actively participate in writing their own sketches, as well as collaborating with each other to craft new material. After the writing process, comedians determine which sketches are going to be performed on stage.

During the brainstorming and writing process, comedians use different inspirations for the themes of their sketches, such as current affairs, social developments in daily life, popular culture, and their personal lives as the most important source.

Before each sketch is performed on stage, the comedians gather for a table reading to determine if the punchlines and jokes resonate with the intended comedic effect. During the table reading, the comedians pay close attention to the reactions of their fellow cast members.

They listen for laughter, observe facial expressions, and take note of any moments that fall flat. This interactive process helps them identify areas that may require adjustments or improvements to maximize the comedic impact.

As these sketches are being adapted to the stage, comedians' performances are strengthened with costumes, make-up, stage décor sound effects, or external voice.



AUDIENCE

This is a show that viewers from different demographic groups will enthusiastically wait for every new episode to have a good laugh whether they are watching live in the theatre or from the comfort of their own homes on the television.

When the acting coach asks the audience whether they liked the sketch or not, the audience becomes a part of the show with their interactive participation.



ADAPTABILITY

The show has a high degree of adaptability because the sketches can be tailored according to the cultural nuances of each country, ensuring that the humour resonates with the local audience.

The length of each episode can be determined according to the broadcasting requirements of the television channel since the show is constructed of multiple comedy sketches.

The format has a high continuity opportunity as each episode presents new comedy sketches, which are independent of one another.

The visibility of the show can be increased easily by introducing different celebrities as guest actors in each episode.